



SCHWARZ PROFOTO PRICING AND INFORMATION PRICES EFFECTIVE THROUGH DECEMBER, *2010*

FOR 2009, AND AGAIN IN 2010, SCHWARZ PROFOTO IS PLEASED TO ANNOUNCE SPECIAL PRICING, REGARDLESS OF THE DAY OR DATE, TARGETED FOR THOSE COUPLES SEEKING PROFESSIONAL PHOTOGRAPHY AT AN AFFORDABLE PRICE.

- 8 hours of professional coverage.
- All Hi resolution, enhanced .JPG files burned to DVDs.
- Release form for unlimited usage.
- 25% discount on albums, reprints, or any other items requested after the wedding day photography.
- \$1,250.00 plus tax. Retainer fee of \$500.00 is required.

FLUSH MOUNT ALBUMS

SCHWARZ PROFOTO FLUSH MOUNT ALBUM PACKAGES INCLUDE ALL OF THE FOLLOWING

- Unlimited wedding day coverage.
- Photographer at rehearsal. ****Schedule permitting****
- Engagement shoot. Outdoors/Indoors.
- "30 minute plan"
- "On-location, post wedding shoot" ****ASK****
- A second photographer for the ceremony and formals and/or all day.
- A spectacular, custom designed, leather flush mount album with photograph, names, and date embossed.
- DVDs of all Hi resolution .JPG files.
- Digital proofing at Schwarz ProFoto through Zenfolio on-line gallery.
- A 50-100-150 photo HD slideshow along with all your photos on HD DVD from Emotion Media.

INDIVIDUAL FLUSH MOUNT ALBUMS

MT. EVEREST SERIES "THE BIGGEST AND THE BEST"

*****90 page albums are—HUGE*****

| 18 X 14 | 16 X 12 | 13 X 9.5 | 12 X 8 |
|----------------------------|----------------------------|----------------------------|----------------------------|
| 90 page album | 90 page album | 90 page album | 90 page album |
| Up to 120 photos | Up to 120 photos | Up to 120 photos | Up to 120 photos |
| \$3,999.00 plus tax | \$3,899.00 plus tax | \$3,799.00 plus tax | \$3,699.00 plus tax |

MT. ST. HELENS SERIES "THIS SERIES WILL BLOW YOU AWAY"

*****Middle of the road, most popular sized albums*****

| 18 X 14 | 16 X 12 | 13 X 9.5 | 12 X 8 |
|----------------------------|----------------------------|----------------------------|----------------------------|
| 60 page album | 60 page album | 60 page album | 60 page album |
| Up to 90 photos | Up to 90 photos | Up to 90 photos | Up to 90 photos |
| \$3,599.00 plus tax | \$3,499.00 plus tax | \$3,399.00 plus tax | \$3,299.00 plus tax |

KILIMANJARO SERIES "NOT THE BIGGEST, NOT THE SMALLEST"

*****Smallest and least expensive of the flush mount style albums*****

| 18 X 14 | 16 X 12 | 13 X 9.5 | 12 X 8 |
|----------------------------|----------------------------|----------------------------|----------------------------|
| 30 page album | 30 page album | 30 page album | 30 page album |
| Up to 60 photos | Up to 60 photos | Up to 60 photos | Up to 60 photos |
| \$3,199.00 plus tax | \$3,099.00 plus tax | \$2,999.00 plus tax | \$2,899.00 plus tax |

FLUSH MOUNT ALA CARTE ITEMS

PARENT BOOKS

| Set of | Size | 30 pages | 60 pages | 90 pages |
|--------|----------------|----------|----------|----------|
| 4 | 4 x 5, 5 x 4 | \$125.00 | \$185.00 | \$250.00 |
| 2 | 6 x 8, 8 x 6 | \$125.00 | \$185.00 | \$250.00 |
| 1 | 8 x 12, 12 x 8 | \$125.00 | \$185.00 | \$250.00 |

POCKET BOOKS

| Set of | Size | 30 pages | 60 pages | 90 pages |
|--------|------------------|----------|----------|----------|
| 30 | 2 X 2.5, 2.5 X 2 | \$125.00 | \$150.00 | \$175.00 |
| 15 | 2.5 X 4, 4 X 2.5 | \$125.00 | \$150.00 | \$175.00 |
| 8 | 4 X 5, 5 X 4 | \$125.00 | \$150.00 | \$175.00 |

- .Suitcase \$60.00
- .Calendar \$25.00
- .TAP Folio \$100.00

****NOTE: Not available with any 12 x 8 series****

PRINTED/MATTED PHOTO PACKAGES.

SCHWARZ PROFOTO PRINTED WEDDING PACKAGES INCLUDE

ALL OF THE FOLLOWING:

- .All photographic fees.

- One wedding shoot per day--YOURS!!!
- Travel to and from all wedding related sites.
- All photographic materials.
- Professional printing from a professional, digital color lab.
- A friendly, caring, and professional attitude.
- DVDs of all Hi resolution .JPG files along with unlimited usage.
- Digital proofing at Schwarz ProFoto through Zenfolio on-line gallery. *Model release form required*

TRADITIONAL PACKAGE-----GREAT PRICE, AWESOME VALUE.

- 8 hours wedding day coverage.
 - 8 shot TAP folio.
 - "30 minute plan"
 - Sonata library bound wedding album with 12 pages for (24) 8X10 photos.
 - A 50 photo HD slideshow along with all your photos on HD DVD from Emotion Media.
- \$2,495.00 plus tax.

CELEBRATION PACKAGE-----STILL--MY MOST POPULAR PRINTED PHOTO PACKAGE.

- Unlimited wedding day coverage along with an assistant photographer.
 - Photographer at rehearsal. **Schedule permitting**
 - Engagement shoot. Outdoors/Indoors.
 - "30 minute plan"
 - 8 shot TAP folio.
 - Eloquence, Inlay, 18 page Bridal album with flip-page. "YOU NEED TO SEE THIS TO REALLY APPRECIATE IT" Album includes: flip-page, 8X10, and numerous other assorted size photos,
professionally crafted and produced by the photographer.
 - A 100 photo HD slideshow along with all your photos on HD DVD from Emotion Media.
- \$2,795.00 plus tax

ULTRA PACKAGE-----MY BEST INDIVIDUAL PRINTED PHOTO PACKAGE.

- Unlimited wedding day coverage along with an assistant photographer.
- Photographer at rehearsal. **Schedule permitting**
- Engagement shoot. Outdoors/Indoors.
- "30 minute plan"

- "On-location, post wedding shoot**ASK**
 - Two 8 shot TAP folios.
 - Eloquence, Inlay, 24 page Bridal album with flip-page. "BIGGER, BETTER THAN THE 18 PAGE"
Album includes: flip-page, 8X10, and numerous other assorted size photos, professionally crafted and produced by the photographer.
 - (2) Sonata, library bound parent albums with (24), 5X7 photos of your choosing.
 - A 150 photo HD slideshow along with all your photos on HD DVD from Emotion Media.
- \$3,495.00 plus tax

PREMIUM REPRINTS AND ADD-ONS

Reprints consist of just the photograph, no matting or framing is included in these prices. Unlike many photographers, Schwarz ProFoto uses ONLY PROFESSIONAL, DIGITAL PRINT LABS for ALL albums and premium reprints. Matting and framing are extra as noted. Tax will be added to all reprint orders.

| | |
|--------------------------------------|---------------|
| 4X6 (proof size) | \$2.00 each |
| 5X7 (cropped photo) | \$10.00 each |
| 8X10 (cropped photo) | \$20.00 each |
| 8X12 (full frame photo) | \$20.00 each |
| 11X14 (cropped photo) | \$30.00 each |
| 12x18 (full frame photo) | \$35.00 each |
| 16 X 20 matted/framed 5 shot montage | \$210.00 each |
| 5 X 7 Sonata parent album | \$325.00 each |
| TAP folio w/eight 4 X 6 prints | \$100.00 each |
| Matted/Framed 8 X 10 photograph | \$75.00 each |
| Matted/Framed 12 X 18 photograph | \$150.00 each |



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